



**SASKATCHEWAN CONSERVATION AND
DEVELOPMENT ASSOCIATION**

Strategic Plan 2023

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Introduction

This document is the result of a comprehensive strategic planning process undertaken by the SCDA Board in 2021, which was further reviewed and revised by the current board in 2023. During the 2023 SCDA Annual General Meeting (AGM), the SCDA membership, through a priority-setting exercise, helped inform the SCDA Board about future changes to the Strategic Plan. After the AGM, the SCDA Board convened to revise the Strategic Plan based on the identified priorities and make any necessary adjustments required due to the past two years affected by the pandemic. With diligent planning, the SCDA Board aims to enhance the crucial tasks of groundwater management and land stewardship, which are integral to the SCDA organization's mission. The Strategic Plan was also subject to further discussion with SCDA staff to gather input and suggestions on language and ideas.



SCDA Mission, Vision, and Values Statements

Our Mission

SCDA works for its members and stakeholders to develop more efficient legislation, policies, and administrative systems that promote the effective management of surface water on Saskatchewan farmlands.

Our Vision

To improve the productive capability of land through responsible water management and sustainable development.

Our Values

The work of the Saskatchewan Conservation and Development Association is guided by core values of:

Integrity
Transparency
Respect
Innovation
Diligence
Teamwork

Priorities

Priority 1: Government / Crown Corporation (WSA) Relationships:

- Continuing the SCDA's work with local C&Ds and WAs to best utilize existing legislative authority and assist these local organizations in both their work and bringing their ideas for change to the provincial ministries and crown corporations involved in the work.
- Demonstrate strong support for the WSA (Water Security Agency) and its strategies as required.
- Establish effective liaison and a regular meeting schedule with the WSA and its officials.
- Emphasize the need for regular SCDA input into new and revised legislation, policy and procedures that impact the work of the SCDA as developed by the WSA.
- Advocate for the improvement of watershed and hydrology data and modelling used by the WSA and government ministries.
- Negotiate a new funding agreement between the SCDA and the WSA.

Priority 2: Communications for SCDA Members and the Public:

- Update and enhance the SCDA website and create a social media presence.
- Improve upon member communications and feedback opportunities through SCDA newsletters/bulletins.
- Survey members when necessary.
- Streamline member applications, approval processes and member fee structure.
- Update members on any significant legal or economic challenges.
- Plan and host meetings and conferences regarding responsible water management and land stewardship for members and stakeholders.

Priority 3: Innovation and Innovative Partnerships:

- Explore new partnership opportunities with similar agricultural land and water stewardship organizations, municipalities, government, corporate Saskatchewan, and the First Nations where such work will add new energies and effective use of resources.
- Promote and advocate for the use of technology to provide better data to all stakeholders regarding water management and land stewardship. The use of LiDAR, drones, etc., should be an emphasis amongst the potential partnerships outlined above.
- Educate and innovate re opportunities of producers and stakeholders for the reuse and management of drainage mitigation water.
- Develop new sources of own-source revenues and/or social enterprise development to sustain member services.